

YOUR BREAK. YOUR MARKET.

Open self-checkout markets for offices,
lunchrooms and warehouses.



Concept rendering. Layout and equipment shown are illustrative.



01 / THE CONCEPT

A better break, right at work.

SmartSnack Markets brings the convenience of a small market into the workplace. Open snack shelves, refrigerated choices and a self-checkout POS station make it easy to browse, scan and pay.

01 **Pick your favourites.**

Browse snacks, drinks and lunch options in a dedicated workplace market.

02 **Scan and check out.**

Scan your items at the POS station and follow the payment prompts.

03 **Enjoy your break.**

Grab something for now or later, without making a separate trip.

Planned around your workplace: team size, available space, access, product preferences and operating hours.



02 / SPACES & SELECTION

Built around your workday.

Offices

A convenient place for lunch, an afternoon snack or a cold drink, close to the team.

Lunchrooms

Turn a shared break area into a practical food and drink destination with self-checkout.

Warehouses

Explore a market planned around your crew, shift patterns and workplace access.

THE PRODUCT MIX

Cold drinks / Everyday snacks
Lunch options / Team favourites

Product selection, equipment, installation, restocking, pricing and service arrangements are confirmed in a location-specific proposal.



03 / THE VISUAL DIRECTION

Familiar colours. A fresh expression.

Retain SmartSnack's deep teal and orange. Add warm cream and soft sage to create a welcoming workplace market identity.



Deep teal

#063C38

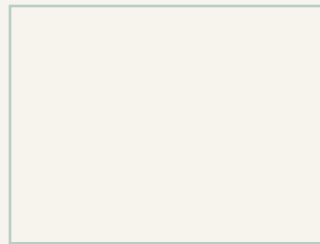
Primary brand



Smart orange

#FF9B20

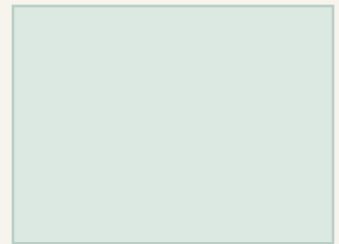
Calls to action



Warm cream

#F7F4ED

Main background



Soft sage

#DCE9E2

Supporting panels

WORDMARK

SmartSnack

MARKETS



Write the name as SmartSnack Markets. Keep "SmartSnack" together and set "MARKETS" below with generous letter spacing.

Typography: bold, clean sans serif for headings; readable sans serif for body text. Use a restrained italic serif accent for warmth.

Voice: welcoming, practical and clear. Focus on better everyday breaks.



04 / BRAND & MEDIA COPY

Say it simply.

TAGLINE

Your break. Your market.

ONE-LINE DESCRIPTION

Convenient self-checkout markets for offices, lunchrooms and warehouses.

COMPANY DESCRIPTION

SmartSnack Markets is a workplace market concept designed for offices, lunchrooms and warehouses. It combines open snack shelving, refrigerated food and drinks, and a self-checkout POS station in one convenient area. Each market is planned around the workplace's space, team and product preferences.

SOCIAL / INTRODUCTION COPY

Meet SmartSnack Markets. Your favourite snacks, refreshing drinks and lunch options, right where you work. Browse, scan, pay and get back to your break. Interested in a market for your workplace? Let's talk.



SmartSnack

MARKETS

Better breaks. Closer to work.

PICK. SCAN. ENJOY.

A sample message for workplace posters, social graphics and introduction materials. Add confirmed location details when promoting a specific market.

LET'S START A CONVERSATION

Harp Badesha

604-306-2017

smartsnackai@icloud.com

Share your workplace location, approximate team size and a few photos of the proposed area.